Advocacy

@ your District Workshop
Nancy McFarlin
KASL Advocacy Chair

District Workshops

A member of the KASL Advocacy Committee will be coming to a District Workshop near you in 2004!

Advocacy Committee chair Nancy McFarlin attended a pre-conference at ALA in Orlando in June on creating marketing strategies for building, district, or state school library advocacy initiatives. Training for Advocacy Committee members will follow her return home in order to prepare for this year-long advocacy focus. Plan to attend your (or another close-by) Workshop this fall: see the dates and locations elsewhere in this issue of the KASL News.

Advocacy Web Pages

Check out the new additions to the Advocacy Web pages at <http://www.cgrove417.org/cghs/kasl/adinit/>.

Recent new materials to the Graphics page include:
- @ your library bookmarks and posters (in Word format)
- "What School Libraries and Library Media Specialists do for Kansas Kids" brochure
- a .pdf file of the new KASL informational brochure.

New KASL Brochure

The updated KASL informational brochure made its debut at Tri-Conference to rave reviews. If you check out the brochure online at the KASL web site, and decide you'd like some copies for advocacy in your building or district, or to recruit new members, just email mcfarlinn@usd320.com and request some. I'll be glad to provide them!
From your KASL President…..

With this wonderful weather we’ve been having, it’s hard to believe that summer is here and (almost) gone. As I write this, many of you are preparing your library media centers for a year that’s sure to be an active one and, due to budget and staffing limitations, likely more challenging than many we have faced in the past. Maintaining an integral role in curriculum implementation and planning in our schools/districts is a critical factor in keeping in our programs and services vital and visible. The best way to support one another in this endeavor is through participation in KASL. Membership renewals have been sent and I would like you to encourage any colleagues who are not current members to consider joining our organization.

Our first KASL Council meeting is August 14. The members of this group volunteer their time to represent the ideas and concerns of all our school library media professionals and their work becomes increasingly important as new initiatives, legislative mandates, funding and staffing decisions take effect. A few Council places remain to be filled including the Education Organization Contact chair, Professional Excellence/Awards chair and an Intellectual Freedom co-chair. Please contact me at aschuster@bluevalleyk12.org if you, or someone you know, would like to serve in one of these positions.

Our Fall District workshops begin in September (consult the full schedule elsewhere in this issue) and are coming to a location near you! Timely and helpful programs have been prepared for your professional development and the workshops are a great way to interact with colleagues and vendors as the school year begins.

On behalf of the association Susan Ryan, Linda Roberts and I traveled to the ALA annual conference in Orlando. At AASL Affiliate Assembly, statements of concern were developed to present to AASL Council for consideration. Please “stay tuned” to the ALA web site to monitor actions that will be taken on our behalf. I also attended a Professional Learning Communities conference at Blue Valley High in June and the Curriculum Mapping Institute presented by Heidi Hayes Jacobs in Utah in July. These two initiatives are areas where Library Media Specialists can have an enormous impact and ones where I hope to see much involvement by members of our association. Another area where we can aid not only our own new library media specialists, but other teaching positions as well, is to assist in the mentoring process with newly certified staff members. The recently developed Kansas Performance Assessment measures a candidate’s level of integration of instruction and who is better equipped than we are to help in that area?

As you can see there are many avenues for involvement for those of us in the profession. Please consider adding your expertise at the building, district or state level. We have a lot to share. Have a great year and don’t forget to exercise your right to vote in November!

Ann Schuster
Greetings from your President–Elect . . .

As you look forward to a new school year, I hope that you are planning to attend and participate in your KASL district workshop. Once the school year begins, we sometimes need quality time to share ideas and build relationships with other professionals. District workshops fulfill that need in an enjoyable way, so mark your calendar for that one Saturday this fall.

As the KASL program chair for the Tri-Conference, I will be attending district workshops along with Ann Schuster, KASL President. We are excited to see the programs, visit with members, and, of course, enjoy the great food! We will be looking for presentations that could be included in the Tri-Conference program and for suggestions of needed presentations. So, please let us know if you are interested in presenting at Tri-Conference or what programs you would like to see there—we welcome your input!

Tri-Conference will be held March 30 – April 1, 2005, at the Overland Park Convention Center. We hope that you will attend and stay at the Sheraton Overland Park Hotel, as it is not only convenient, but also beautiful! To enhance the conference, some changes will include organizing sessions into tracks and describing grade levels that are being targeted. The KASL Showcase and luncheon will feature Eric Rohmann, author of the 2003 Caldecott Medal winner My Fiend Rabbit.

As you begin your year, I would like to leave you with these words of wisdom compiled from Tom Feltenstein’s How to Foster Human Understanding and Riedling, Teacher Librarian, 31:5, pg. 44.

1. Smile at people
2. Be friendly and helpful
3. Say thank you
4. Take care of yourself
5. Be generous with praise, cautious with criticism
6. Call people by name
7. Be cordial
8. Be alert for opportunities to give service
9. Make an active choice
10. Meet with media-minded folks

Best wishes for a wonderful school year and see you at District!

Linda Roberts

KASL Fall Calendar

September - Library Card Sign-up Month
September - Banned Books Week

October - Kansas Library Month
October - Teen Read Week
October 2 - William Allen White Award Presentation @ Emporia State University

November 13 (tentative) - KASL Council, Salina
November 15 - 21 Children's Book Week
**DISTRICT I**  
**September 18, 2004 - Harmon High School**  
**District Director—George Blume**

**Individual Session Topics Include:**  
- Plagiarism & Copyright for Staff Inservice  
- 9th Grade Information Literacy  
- Your Input to AASL  
- Reading Circle Best Picks  
- E-Books on Handheld Computers  
- New Young Adult Books  
- Legislative and State DOE Update  
- W.O.W. Facts (research using cable & production)  
- Get Everybody Reading With a Student/Staff Book Club  
- Digital Scavenger Hunt/Backward by Design  
- Dewey Doesn’t Need Numbers  
- Strategic Marketing for School Library Media Centers  
- Stretching Lessons  
- Where Is It When You Want It?  
- Using the American Memories Website  
- Panel Discussion on Collaboration K-12  
- Library With Special Needs Kids  
- Certified! Now What?  
- Collaboration Tips

**DISTRICT II - Mining for Information**  
**October 9, 2004 - Oswego High School**  
**District Director—Shirley Douglas**  
**Assistant Director—Anita Boese**

**DISTRICT III - Snapshots of Knowledge**  
**September 11, 2004 - Cunningham High School**  
**District Director—Kaylyn Keating**  
**Assistant Director—Laura Soash**

**DISTRICT IV - Making Trails @Your Library**  
**September 25, 2004, Ft. Riley Middle School**  
**District Director—Latane Kreiser**  
**Assistant Director—Mary Harmon**

**Sessions Include:**  
- More than Just Another State Travel brochure.  
- Using technology and internet with research Digital books of the future.  
- An Explanation of Information Literacy and plagiarism prevention  
- "Fishing for Readers: how to get students hooked on reading!"  
- History Research using the internet and library materials.  
- Advocacy of the library program  
- Using expository text with integrated lessons Jackie Lakin on library outcomes and mathematics  
- William Allen White Books  
- Integrated Novel Unit "Crash" by Spinelli

See [http://gotroopers.usd475.org/district_iv_workshop.htm](http://gotroopers.usd475.org/district_iv_workshop.htm) for more info and registration form.

**DISTRICT V - Books and More!**  
**9:00 a.m.**  
**October 16, 2004, Satanta High School**  
**District Director—Rita Shogren**  
**Assistant Director—Beth Cook**

**Sessions include:**  
- Advocacy Committee – Nancy McFarlin  
- William Allen White – Angie Price  
- Bill Martin Jr. Award – Kathy Frederking  
- Organizing for Success – or Insanity is contagious – Carol Robison  
- Digital Scavenger Hunt – Joyce Mahin  
- Sharing session – activity or idea

**Door Prizes For Everyone!**

Any questions email Rita Shogren at rshogren@usd507.org

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**DISTRICT VI - Putting the Pieces Together**  
**September 25, Eisenhower Elementary**  
**District Director—Jane Burton**  
**Assistant Director—Kathleen Fulwider**
WSU School Library Licensure Program

If you have teachers in your buildings who might be interested in becoming a library teacher, the WSU School Library Media Licensure Program is beginning a new cohort group.

Wichita State is now starting its third cohort for licensure in school library media. The program requires 21 hours of coursework plus a practicum & internships. In addition, children’s and young adult literature classes are required if the student has not already completed them. The cohort completes 1-2 courses each summer and one course each semester, completing the practicum in the summer of 2006.

The program is specifically geared to the needs of school library media programs, with an emphasis on practical, hands-on learning. The instructors all have current or previous school library media experience.

For additional information, contact Richard Soash, Coordinator of School Library Media Licensure (316 729-6591 or Richard.Soash@wichita.edu)

Classes Offered at Fort Hays State

This fall Fort Hays State University is offering Cataloging and Classification as an online course through the virtual college. Although classes have already begun, you might point this out to those who might be considering becoming a school library media specialist.

Handy 5

As you start another school year and are looking for a problem solving model or a way to start the collaborative process with your colleagues, think about the Handy 5 Problem Solving Model. This model was developed and field-tested by Kansas school librarians. It is the only research-based model out there. When you attend the KASL Fall District Workshops look for the Handy 5 display. There will be books and the CD Toolkit that supports the book for sale. If you are interested in having further information or would like to schedule in-service training for your staff, please get in touch with Betsy Losey at blosey@ruraltel.net or call 785-625-6391. Have a good year!
Kansas Read Week

Kansas READ Week is a long-time observance established by Kansas Reading Association and generally held during the week of Kansas Day each January. However, by popular request, the 2005 week will coincide with Read Across America. Mark your calendar for February 28-March 4. The theme this year will be: Explore New Trails: Read! to reflect the Lewis & Clark bicentennial. Check the KRA website later this school year for resources to help you plan a celebration in your school. <http://www.kansasread.org/READ_Week.htm>

Submitted by Beverley Buller, Kansas READ week chairman (and KASL member!)

Banned Books Week

Celebrate Your Freedom to Read
September 25–October 2, 2004

Visit the ALA web site for lots of great info, ideas and resources:

http://www.ala.org/ala/oif/bannedbooksweek/bannedbooksweek.htm

William Allen White

The William Allen White ticket order forms are on the web site http://www.emporia.edu. Be sure to mark your calendar for October 2. Hope to see you in Emporia. Both authors will be attending!

From the Editors:

Joe Amos and Terri Snethen
KASL News Editors
jamos@bv229.k12.ks.us
tsnethen@bv229.k12.ks.us

We hope everyone is having a great start to a new school year! We know everyone is busy, but we once again want to encourage you to share your ideas and experiences with your colleagues around the state. If you have ideas or suggestions for items to include in KASL News please email them to us.

We all want to know what is going on in your libraries and your lives. Please consider sending us a quick note with Member News or Brainstorming ideas.

If you are presenting a session at one of the District Workshops, consider writing a short article to include in our next issue of KASL News. If you learn any interesting new techniques, tell us how you have used them in your school.

The first issue of our professional journal, The Kansas School Library Professional, is still in the works. We are looking for research based manuscripts or those steeped in educational best practices. Please submit these electronically to either of the editors. If you have any questions, please contact us.
“Well, yes, I’m integrating technology. I took my freshman to the computer lab and they typed their paper over a country, and then they did a PowerPoint.”

**Technology Integration** is one of those terms that everyone uses without really considering what it means. However, in order to truly integrate technology, teachers must first change the way they teach and then integrating technology will become a natural element to enhance the learning activity.

One question that is always helpful to ask yourself, “How will using this technology enhance student learning?” Re typing a report will not enhance student learning. Having each student create and present a PowerPoint over a world country will probably not help students understand the relationships between the countries of the world. Memorizing and creating reports do not build conceptual understanding.

However, having students brainstorm for ideas with Inspiration on ways in which the nations of Europe and the nations of Africa (or any other continent) are similar and different will help students make connections. PowerPoint presentations over these projects would help students gain an understanding of the interdependence of the world’s nations. An added bonus would certainly be that their projects would be more difficult to plagiarize.

So where to start? Below are some good resources.

**Technology Integration**
- Teach-nology - http://www.teach-nology.com/
- Classrooms@work - http://www.netc.org/classrooms@work/
- eMINTS: - http://www.emints.org/
- George Lucas Educational Foundation - http://www.glef.org/getstarted/educators.php

**Inquiry Based learning**
- ConceptToClassroom - http://www.thirteen.org/edonline/concept2class/inquiry/index.html

**Project based learning**
- Project Based Learning Checklists - http://www.4teachers.org/projectbased/
- George Lucas Project-based Learning - http://glef.org/php/biglist?id=037

Technology Integration continued on pg. 8
Understanding by Design
• UBD Exchange – http://www.ubdexchange.org
• Useful UBD-related Sites - http://www.cheney268.com/UBD/UsefulWebSites.htm
• Example Units - http://www.cheney268.com/UbDUnits/UBDReport.htm

A couple of important points to consider as teachers start this process. 1) It always seems to require more time when you are integrating technology and inquiry/project-based learning. However, students almost always have a greater depth of understanding when they have completed the project. 2) Because it takes longer to do quality projects, selective abandonment of other materials is essential. From my experience, this is the most difficult, but also the most critical, step in changing from a traditional to an inquiry/project-based classroom. When the learning units are tied to standards, the fluff is thrown out the window. 3) This is like gourmet dining. Every unit does not have to be inquiry/project-based with technology integration. Create one or two units a year. After several years, teachers will build a collection of quality learning units. And as an added advantage, the key structure of the units will not change. From year to year, teachers may have the adapt some of the learning activities to meet the skill/knowledge levels of different classes and individual students, but the core activities and concepts will not change.

Switching to an inquiry-based classroom is not easy, but the knowledge and skills that students will gain in such classrooms is well worth the effort.

AASL Report

Joanne Proctor (Topeka, Kansas) has moved up to the AASL Board as the Director for Region IX (Kansas, Nebraska, North Dakota, South Dakota, Montana, Wyoming, Colorado). Janice Ostrom (Salina, Kansas) is the new Director-Elect for the Region. Joanne will be attending the North Dakota Library Association Conference in September and will speak on the future of librarianship there on Sept. 24.

Julie Walker is now the full-time Executive Director of AASL. She had been splitting her time between AASL and YALSA. YALSA is now searching for a new Executive Director.

The AASL Board of Directors will begin a strategic planning process at Mid-winter in Boston. We are asking members and non-members alike to respond to the following two questions: 1. What are the most important issues that you see facing school library media programs, library staff and library associations over the next five to ten years? 2. What can a national association do to address these issues that a local school library media specialist, school district staff, state level staff or a state association cannot do on its own.

The @ your library toolkit is available on the AASL website.
AASL has published a wonderful brochure “School Libraries Work” that it will send to librarians, principals and administrators nationwide. The brochure, which was created with input from AASL, contains information from various studies that have shown that schools that have quality library media programs and specialists have higher student test scores.

Affiliate Assembly considered 19 statements of concern which were then consolidated. Concerns reflected issues of academic integrity, funding cuts, literacy, aligning student assessments, voter response, staffing, state conferences, and the role of the LMS. Concerns that were approved by the Affiliate Assembly include the following:

1) Requested that AASL create a toolkit to help SLMS create and implement an academic integrity policy and assist teachers in preventing plagiarism.

2) ALA/AASL should monitor federal legislation on all educational issues, especially as NCLB laws are modified. AASL also needs to monitor and work for the inclusion of school library media programs and professionals in the Federal Technology Plan.

3) Requested a revision of the position statement about reading literacy with guidelines for practicing SLMS.

4) Because many standardized tests use outdated terminology, ALA requested that AASL identify and evaluate state and district standardized tests and investigate partnerships with major test developers to update invalid test items.

5) Requested AASL appoint a task force to develop an AASL “Information Power Stamp of Approval” recognition (not an award).

6) To improve voter participation in ALA elections, AASL should study successful voter turnout strategies in high voting states, considers careful selection of director-elect nominations in regions where large states dominate, etc.

Bound-to-stay-Bound received AASL’s Crystal Apple award at the AASL Awards luncheon in Orlando. The company has also agreed to fund a brochure that focuses on “the librarian’s role in NCLB.”

AASL’s Fall Forum will be held October 1-3 in Dallas and will focus on Reading. Dr. Krashen is the keynote speaker. Check the AASL website for further information.

AASL Pittsburgh Conference will be held October 5-9, 2005. Mark your calendars now. Chris Crutcher will be a Friday evening speaker.

Would you like to present a program at the AASL 12th National Conference & Exhibition, "Every Student Succeeds @ your library," October 5-9, 2005, in Pittsburgh? Proposals are now being accepted for concurrent session programs. The deadline for submitting proposals is Friday, October 1, 2004.

Once again, AASL is using an online submission process to receive proposals. The online process allows users to save a concurrent session proposal and submit it for final consideration. Additionally, proposals that have not been officially submitted may be saved and revised at any time prior to the October 1, 2004 deadline. All concurrent sessions at the AASL 12th National Conference will be 75 minutes in length.

To locate the online form go to: http://www.al.org/aasl/pittsburgh

..or for more information on the proposal submission process, contact the AASL office at 800-545-2433 ext. 4382 or via e-mail at aasl@ala.org.

AASL membership was reported to be just two members shy of the 10,000 mark. Kansas leads Region IX in the number of AASL members. Data indicates that membership in AASL has increased in states visited by the AASL President, Past President or President-Elect. According to the proposed schedule visits for states in Region IX are slated as follows: Kansas in 2007-2008, Colorado in 2004-2005, Montana in 2003-2004, Nebraska in 2005-2006, North Dakota in 2006-2007, South Dakota in 2004-2005, and Wyoming in 2006-2007. In addition, states are welcome to invite, at their expense, these officers to attend their state conference in other years.
AASL and Follett Library Resources announce NSLMPY Award for 2005:


Read application tips from a past winner at

http://www.ala.org/ala/aasl/aaslawards/natlslmprogram/aaslnationalsschool.htm

Over $54,000 in awards, grants and scholarships available from AASL in 2005:

The deadline to apply for the 2005 awards, grants and scholarships offered by AASL is February 1, 2005, unless otherwise stated on the application. Applications for the awards are available online in PDF format; print copies are available from the AASL office.

2005 award applications and eligibility requirements are available online at :

http://www.ala.org/aasl/awards

State conferences for Region IX for the coming academic year are scheduled as follows:

North Dakota: Minot, Sept. 22-24, 2004
Montana: Great Falls, Sept. 24-25, 2004
Nebraska: Grand Island, Oct. 6-8, 2004
South Dakota: Spearfish, Oct. 6-8, 2004
Colorado: Denver, Oct. 21-24, 2004
Kansas: Overland Park, March 30-April 1, 2005

**KASL Leadership Opportunities**

Want to be more involved? Consider lending your time and talents in committee work for your organization. The following opportunities are available:

- KASL is allowed three members on the William Allen White Selection Committee. Lou Brewer's term will expire in January of 2004 and it will soon be time to select a new member. If you wish to be considered, please send Ann Schuster the following information: Name: Experience (e.g. classroom and/or library media, committee work etc.): School District: Reason you wish to be considered for this committee: This application needs to be completed by Oct. 1
- Professional Awards/Excellence Committee Chair Intellectual Freedom Co-Chair. The KASL website gives information on the duties of Committee Chairs under the "Guidelines" tab.
- One Projects Committee member-contact Julie Fisher (julief@manhattan.k12.ks.us)
- Teacher Education Contact Committee members-contact Shelia Blume (libraryx2@yahoo.com)
- It was also decided at Council to move forward with an advocacy campaign that focuses (at first) on communication with administrators. Nancy McFarlin, Advocacy Committee Chair (mcfarlinn@usd320.k12.ks.us), is open to suggestions for slogans.
Governor Kathleen Sebelius has announced her appointment of Marc Galbraith as Acting Kansas State Librarian, effective August 1, 2004. He succeeds Duane Johnson who retired. “Under Duane’s leadership, the State Library provided great support and service to Kansas libraries and their patrons. I’m confident Marc’s extensive experience will allow him to maintain that high level of service during this interim period,” Governor Sebelius said.

Galbraith, Topeka, has worked for the State Library for more than thirty years. Most recently, he served as the Director of Research and Information Services. Galbraith graduated from Washburn University with an undergraduate degree in political science. He later earned a Master’s degree in library science from Emporia State University and a Master’s degree in public administration from the University of Kansas.

Galbraith will serve in the Acting capacity until a new State Librarian is chosen.

Laura Autrey, Janice Ostrom, and Joanne Proctor enjoyed breakfast with June Level and her daughter Meredith in Orlando after ALA. June Level asked to “Please give my best to everyone.” She reports that Aug. 4 she presented a program on collection development at a one day media specialist inservice for Orange County Public Schools. June now lives at 13519 Waterhouse Way in Orlando with Meredith.

Sue Dean is on the move... Hi....I say a fond farewell to my fellow librarians in southeast Kansas. What wonderful support you have all been to me. I hope to stay in contact with you all, but wanted to let you know that I have accepted a position with USD 333 schools in Concordia, KS.

I’m looking forward to a new challenge and hope to make new friends in the north central part of the state. It will be quite a change from Altoona-Midway Schools to a large district like Concordia, but that is where my family is and it is time to move on and forward in my career.

I’m still finishing things up at USD 387, but hope to be done by next week. I have no idea what they will do with my position, but know there are librarians out there who are looking. My guess is they will fill within since one of my fellow teachers has started the Technology/Library Master’s in PSU. She was to do my elementary library next year and elementary music, but they may end up with her in my position and finding a part-time music teacher. As I said, this is strictly a guess.

I’m tendering my resignation in the morning. I’ll be in and out of Chanute this summer so our paths may cross.

Thanks for all of your help this past 15 years.

Sue